



MONTHLY AT A GLANCE

Sindh Rural Support Organization

July, 2021
/ Issue / 16

Monitoring, Evaluation and Research Unit (MER-U)

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Sensitization Meeting with Minister Agriculture-Govt. of Sindh KARACHI/JULY30, 2021

SRSO Karachi Team under the HelpAge International supported Promoting Rights of Older People Project held sensitization meeting with Mr. Muhammad Ismail Rahu Provincial Minister for Agriculture-Govt. of Sindh. The main purpose of the meeting was to provide orientation on Sindh Senior Citizens Welfare Act- 2014 and Promoting Rights of Older People Project especially its advocacy interventions regarding promoting the Sindh Senior Citizen Welfare Act. He appreciated the SRSO efforts for older people's rights and ensured that he would discuss in the cabinet meeting the implementation of the Act.



MANAGERIAL ACTIVIST CONFERENCE (MAC) WAS ORGANIZED AND NAWAB MUHAMMAD TAIMUR TALPUR (PROVINCIAL MINISTER INFORMATION SCIENCE & TECHNOLOGY) GOVERNMENT OF SINDH WAS THE CHIEF GUEST.

Umerkot/July24,2021



Sindh Rural Support Organization (SRSO) organized Managerial Activist Conference (MAC) under the Peoples' Poverty Reduction Programme funded by the Government of Sindh at Village Nawab Muhammad Yousaf Talpur, UC Nawab Abad @ Manjhakar Taluka Kunri District Umerkot. **Nawab Muhammad Taimur Talpur (Provincial Minister of Information Science & Technology) Government of Sindh was the chief guest** of the program. While other stakeholders of district Umerkot Mr. Faqeer Soofi Nawaz Ali (General Secretary PPP District Umerkot), Mr. Shakeel Ahmed Bajwah (Ex Town Chairman Kunri), Mr. Saeed Ahmed Memon (Ex UC Chairman UC Talhi), Mr. Ghulam Mustafa Kachelo (DSP Kunri), Mr. Attaullah Chandio (Ex-Vice Chairman UC Sher Khan Chandio), Mr. Ali Raza Lashari (Social Activist), Mr. Ghulam Mujtaba (Social Activist), and Mr. Lakho Solangi (Ex- Councilor UC Nawababad) participated in MAC. Above 130 women activists and leaders of VOs and COs have participated in MAC First, Nawab Taimur Talpur inaugurated the Low-Cost Houses (LCHs) at Nawab Yousaf Talpur, where 07 LCH have been constructed under the PPRP-GoS.

Later on, the event was started with the recitation of the Holy Quran. Females from the community recited the Holy Quran. Mr. Lakho (Ex Councilor UC Nawab Abad) welcomed the speech on behalf of the village representative. Mr. Ghulam Rasool Samejo (RGM-SRSO) briefed the participants about the PPRP GOS and SRSO interventions and achievements to reduce poverty reduction and community empowerment from the rural areas. Two Women activists of Village Organizations (VOs) shared the success stories of PPRP, which was appreciated by the Chief Guest and all the participants.

The different beneficiaries of the PPRP-GoS attended the conference and on this occasion, cheques were distributed to the 31 beneficiaries. The details are following

- 1- Community investment Fund (CIF) 14 HHS- Amount 212,000 PKR
- 2- Low-Cost Houses (Instalments) 7 HHs- Amount 210,000 PKR.
- 3-Enterprise Development-Business Development Groups Cheque-01 Group, 357,000 PKR.
- 4- Income Generating Grant (IGG)-9 HHs, Amount 155,000 PKR

After the cheques distribution, Mr. Nawab Taimur Talpur has made a speech in which he appreciated GOS PPRP and appreciated the role of SRSO. He has also expressed their feelings and said, "He is too happy to listen to the community female activists about the impact of PPRP-GoS." especially he appreciated the quality of LCH work of SRSO under the PPRP. He said, "He would request to Government of Sindh to expand this PPRP in remaining all districts of Sindh."





EU FUNDED PROGRAMME FOR IMPROVED NUTRITION IN SINDH (PINS) ER-II AND III

DEPUTY COMMISSIONER SHIKARPUR-DR. KASHIF KHORO-LED-JOINT DELEGATION VISITS PINS-ER-II AND III INTERVENTIONS AND MEETS COMMUNITY INSTITUTIONS AND PROGRAMME BENEFICIARIES.

SHIKARPUR/JULY 13, 2021

Deputy Commissioner-Shikarpur Dr. Kashif Khoro led delegation visited EU funded PINS-ER-II and III interventions in the district along with Dr. Aashiq Shaikh (DHO-Shikarpur), Dr. Jahangir Shaikh (ADHO-Shikarpur), and Mr. Asif Raza Chandio (Assistant Commissioner-Lakhi).

First, the delegation visited the OTP site BHU Jamra Taluka Lakkhi and observed the whole process. He met staff and enquired about the activity and services. Then, moved to Mudd Khoso and met LSO Awaz UC Jamra and Khoshal Network of Taluka Lakkhi. LSO Leaders Ms. Naseem and Ms. Mehnaz Mahar briefed him about LSOs and their activities under PINS especially outreach services. On this occasion, DC distributed the cheques among the women beneficiaries of goats. Action Against Hunger (ACF) Team members Mr. Javed Memon (Sr. Divisional Manager-Larkana) and Ms. Shabana Ali (Divisional Officer-Larkana) and PPHI team were also part of the joint delegation. DM-SRSO Mr. Zaheer Shar and DPOs- SRSO-PINS-ER-II and III facilitated delegation during the visit.

This visit was planned with the purpose of observing OTP and Outreach interventions under the PINS, strengthening linkages among administration, Programme partners, and CIs, and provide opportunities to the district administration to meet Community institutions and beneficiaries. DC appreciated the efforts of PINS partners to address the malnutrition challenges in the district.

At present, SRSO is implementing an EU-funded "Programme for Improved Nutrition in Sindh" (PINS) -ER-II and ER-III in partnership with RSPN in Larkana, Kamber-Shahdadkot, and Shikarpur districts. The overall objective of the programme (PINS) is to sustainably improve the nutritional status of children under five and of pregnant and lactating women (PLWs) in Sindh.



Sensitization workshop about the Sindh Senior Citizens Welfare Act-2014 was organized with Govt. officials at Sindh Secretariat Karachi

Karachi/July 06, 2021

Sensitization workshop about the Sindh Senior Citizens Welfare Act-2014 was organized on July 6, 2021, for the Agriculture, Supply & Prices Department officials. The workshop was held at Sindh Secretariat Karachi. The event's main purpose was to give orientation to officials about Sindh Senior Citizens Welfare Act 2014 so that they could play an effective role in the implementation of this act. The event was attended by provincial-level officials, including **Secretary Mr. Abdul Raheem Soomro, Deputy Secretary, DG, and Director from Agriculture Department**. There around 26 officials attended the workshop. During the workshop, participants said that they were completely unaware of this act, adding that for the first time they were being informed about the act.

The Sindh workshop was organized by the SRSO Karachi office under a series of sensitization workshops with stakeholders. At present, SRSO is implementing Promoting Rights of Older People Project with the support of HelpAge International at Jacobabad, Shikarpur, and Karachi to contribute to the well-being of older women and men by facilitating the implementation of the Senior Citizens Act 2016 in Sindh.



Sensitization meetings with Members of Provincial Assembly (MPAs) on Sindh Senior Citizens Welfare Act 2014 were conducted under the Promoting Rights of Older People Project

Sindh Rural Support Organization (SRSO) Karachi Office under the HelpAge International supported Promoting Rights of Older People Project has continued to conduct sensitization meetings with elected representatives of the Sindh Assembly. During the month of July 2021, sensitization meetings were also organized with Members of the Provincial Assembly including Mr. Muhammad Ismail Rahu Provincial Minister for Agriculture-Govt. of Sindh. Ms. Rabia Khattoon, MPA from MQM Pakistan, Ms. Adeeba Hassan, MPA from PTI, and Ms. Sarwar Fatima, MPA from Tehreek Labaik Pakistan, Mr. Arslan Taj, MPA from PTI, and Ms. Rabia Azfar MPA from PTI. The respected MPAs have been oriented about the Sindh Senior Citizens Welfare Act 2014 and SRSO advocacy initiatives for promoting the rights of older people in Sindh. They made commitments that they would talk in Assembly for the implementation of this act and raised their voice from the opposition benches of the Assembly. SRSO project team members i.e. Project Focal Person, Project Coordinator, Communication, and Advocacy Officer conducted these meetings.

SRSO Karachi office has initiated series of sensitization meetings with MPAs of the Sindh Assembly on the Sindh Senior Citizens Welfare Act 2014. At present, SRSO is implementing Promoting Rights of Older People Project with the support of HelpAge International at Jacobabad, Shikarpur, and Karachi in order to contribute to the well-being of older women and men by facilitating the implementation of the Senior Citizens Act 2016 in Sindh



SRSO-NRSP GFATM Malaria Project

3-Days Training on Uncomplicated Malaria Case Management, Rapid Diagnostic Test and Information System for Private Clinic's Doctors and Dispensers of District Larkana.

July 27, 28 and 29, 2021

At present, SRSO is implementing GFATM Malaria Project in partnership with the National Rural Support Programme (NRSP) in the Larkana and Kamber-Shahdadkot districts. The goal of the project is to reduce of malaria burden by 20% in 60 endemic districts by 2023. Meanwhile, the specific objectives of the project are: i) ensure and sustain universal coverage of multi prevention services to populations at risk in targeted districts, ii) ensure and sustain 80% coverage of quality assured early diagnosis, prompt treatment services to the population at risk in targeted districts, iii) increase community awareness up to 80% on the benefits of early diagnosis, prompt treatment and malaria preventive measures using health promotion, advocacy, and BCC interventions, and iv) ensure availability of quality-assured strategic information for informed decision making.

Sindh Rural Support Organization district office Larkana successfully conducted **3-Days Training on Uncomplicated Malaria Case Management, Rapid Diagnostic Test, and Information System for Private Clinic's Doctors and Dispensers** of District Larkana on July 27, 28, and 29 2021 at Larkana under the GFATM Malaria Project. Dr. Saleem Akhtar Shaikh Deputy District Health Officer-DHIS/MIS facilitated the Doctors and Mr. Ali Asghar Shaikh Malaria Superintendent (VBD's) District Health Office Larkana facilitated for Dispenser is training. District Coordinator SRSO- GFATM Malaria Project Larkana briefed about the SRSO and project interventions.

Malaria is an endemic disease in Larkana having a major impact on the poor community. Therefore, the Directorate of Malaria Control Program recommends testing for all suspected malaria cases who are having high-grade fever, to avoid the presumptive treatment of this disease, improper use of medication promotes drug resistance, and undesirable side effects. Therefore, SRSO intended to add 20 more private Clinics in GFATM Malaria Project for free Malaria services in the district and to avoid the incorrect diagnosis. SRSO in coloration with **Directorate General Health Services, Vector-Borne Diseases (VED) Sindh** has completed successfully the training for the first batch of Private Clinic Doctors and Dispensers.

Dr. Ghulam Mustafa Khuhro - Additional District Health Officer Larkana and Dr. Farooque Ahmed Shaikh Deputy District Health Officer (VBD's) Larkana, attended the certificate distribution ceremony.



SRSO-Monthly At A Glance (MAAG) July,2021 by ME-Unit

92 Productive assets (Livestock-Heifers) distribution among ultra-poor households

Shikarpur/July31, 2021

Sindh Rural Support Organization (SRSO) district Shikarpur organized productive assets (livestock) ceremony and a total of 92-heifers were distributed among the selected ultra-households (HHs) under the ongoing IFAD supported National Poverty Reduction Programme (NPGP)-Government of Pakistan. For this purpose, the ceremony was organized at Shikarpur, which was attended, by **Ms. Shazia Zubair (General Manager-SRSO-Micro Finance)** and **Mr. Rustam Soomro (SRSO Regional General Manager)**. Before, distribution beneficiaries have been briefed about the NPGP, basic protocols, and livestock insurance policies. All distributed heifers were properly tagged and vaccinated as well. MER District Shikarpur established Complaint Desk at the distribution point and briefed beneficiaries and visitors about the complaint response mechanism at Programme and SRSO levels.

Monitoring, Evaluation, and Research -Unit head office team members visited the distribution point, monitored the whole distribution process, and verified the assets and beneficiaries as well



4th 7-Days Training of Trainers (TOT) Workshop was organized for Community Resource Persons (CRPs) on Enterprise Development, Assets Management, Financial and Functional Literacy

SRSO Complex Sukkur/ June 29 to July 5, 2021

SRSO-Institute of Management and Skill Development (IMSD) organized successfully 4th 7-days Training of Trainers (ToT) on Enterprise Development, Assets Management, Financial and Functional Literacy from June29 to July5, 2021, at SRSO Complex Sukkur under the National Poverty Graduation Programme (NPGP)-Government of Pakistan. This 7-days training of trainers workshop was attended by selected 26 (22 males and 4 females) Community Resource Persons (CRPs) of both Programme districts Shikarpur (13 CRPs) and Kashmore-Kandhkot (13 CRPs).

These master trainers have been trained and capacitated mainly all aspects of enterprise development through using different participatory and interactive training tools and techniques. On the first day, Mr. Muzaffar Panhwar' (PM-SRSO-NPGP) shared opening remarks, and last day Mr. Muhammad Dittal Kalhoro (CEO-SRSO) participated in the concluding session and distributed certificates among the participants. Meanwhile Training Consultant Mr. Imtiaz Ahmed Pirzado facilitated the training and Mr. Zubair Soomro (Manager-IMSD) was the focal person for the overall coordination and management of the workshop.



Programme for Improved Nutrition In Sindh (PINS)-Nutrition Sensitive Component – ER-III

Refresher training of WASH Officers & CNOs on key WASH Concepts and implementing WASH under PINS-ER-III

SRSO Complex Sukkur/July 8-10, 2021



Three Days Refresher Training Workshop of CNOs/WASH Officers on Key WASH concepts and implementation under PINS-ER-3 was at SRSO Complex Sukkur. SRSO-WASH Officers (WOs) & Community Nutrition Officers (CNOs) from Larkana, Kamber-Shahdadkot, and Shikarpur districts attended the workshop. The main objective of the workshop was; to enable participants to fulfill their roles and responsibilities in achieving ODF status and ensuring ODF sustainability of the target VOs in the Programme districts.

During 3 days workshop participants have been refreshed their knowledge and understanding of the WASH concepts, approach, and activities under PINS (CLTS, Triggering, SBCC, Sanitation Ladder, Social Norms, VAPs, etc.) and participants' knowledge on PATS approach (e.g. low-cost options for latrines). Linking and strengthening coordination between VOs & CRPs to achieve PINS WASH objectives developing and using VAPs to drive and monitor progress, and improving coordination between WOs & CNOs were also discussed in detail by facilitators with participants. CNOs /Wash officers were engaged in different plenary sessions, group activities, and discussions. Program Manager-SRSO-PINS welcomed all participants. WASH Specialist-RSPN & Capacity Building Officer from PMU PINS ER3 were lead trainers.

SRSO is implementing the EU-funded "**Programme for Improved Nutrition in Sindh**" (PINS) -ER-II and ER-III in partnership with RSPN in Larkana, Kamber-Shahdadkot, and Shikarpur districts. The overall objective of the programme (PINS) is to sustainably improve the nutritional status of children under five and of pregnant and lactating women (PLWs) in Sindh.



Building Resilient Communities by Connecting and Emergency Response to Sustainable Development Project

SIDA funded SRSO Project Team visited Sindh Agriculture University Tando Jaam and held meetings Vice-Chancellor and Head of Departments on Locust Issue

Tando Jam/July 8, 2021



SIDA funded SRSO Project team, which comprised of Project Manager Mr. Akram Shaikh, and District Team Leader-Thatta Mr. Abdul Jabar Bhatti visited Sindh Agriculture University (SAU) Tando Jam and held meetings with Vice-Chancellor and Heads of Departments and Professors. The main purpose of the visit was to held deliberations on the Locust issue and preventing measures in the project areas.

Firstly, they met honorable, **Dr. Fatah Muhammad Mari VC of University in his office** and briefed about SRSO and project and requested him to connect with relevant department and professors, who are deeply involved in research on preventive strategies. The team was given the latest Annual Progress Report of SRSO in his office. The team met and Dr. Imran Khatri (Anatomy Department), Dr. Aftab Jawar (Crop Protection Department and Ph.D. in Locust), and Professor Muhammad Ismail. During meetings discussed different interventions i.e. developing a comprehensive toolkit on locust prevention, conduct orientation on locust, and develop early warning systems, bio-pesticides, and sieging MoU with University.



At present, Sindh Rural Support Organization is implementing SIDA-funded Building Resilient Communities by Connecting and Emergency Response to Sustainable Development Project in partnership with ACF in Mirpurkhas, Badin, and Thatta districts. The goal of the project is to provide emergency life-sustaining assistance to disaster-affected communities in Sindh through food security and livelihood (FSL) and resilience-building interventions including psychosocial support interventions.



#126 Issues of SRSO-Special E-Bulletin were developed and shared with all in 2020-21 year.

SRSO-Monitoring, Monitoring and Evaluation Unit (MER-U) started an initiative of **SRSO-Special E-Bulletin** from **October 2020** with an aim to promote key interventions and achievements of the SRSO and Community Institutions. This E-Bulletin is documenting special intervention/s in a good form in order to update all stakeholders including the SRSO management, team, supporting organizations, community institutions, govt. authorities, and at large public. Each issue comprises one or two-pager and covers an important intervention/activity or consolidated different activities undertaken by the SRSO sector, program, and project or community institutions (CIs) with all necessary information about intervention/s and program with supporting good pictures on a developed/designed specific template.

In the first year from October 2020 to June 2021, total 126 issues were developed and shared with all stakeholders. The first issue of the bulletin was edited and shared on October 26, 2020, which was about the World Handwashing and Food Days celebration organized under the EU-funded PINS, and meanwhile, #126 bulletin is about brief success stories of NPGP-Govt. of Pakistan on June 29, 2021. The month-wise summary of the developed 126 Issues is as; October 4, November 20, and December 17. January 24, February 19, March 10, April 15, May 7, and June 10.

These edited 126 E-Bulletins cover interventions key 15 sectors/programs/projects of SRSO and which were organized 96 in districts and 30 at Head office Sukkur. PPRP-Govt. of Sindh 19, SUCCESS Programme 17, and Promoting Right of Older People 15 are three top-covered programs. Meanwhile NPGP-GOP 14, PINS ER-12, SRSO Management 10, and III and MER-U 09, SSS 08, ECHO-HIP-COVID 06, NRM05, SRSO-IMSD 04, Equine Welfare Project and UNICEF-COVID-19 Project 02, and Micro-Finance and USAID-HUB Schools 01.

SRSO-MER-Unit is contributing their due role in promoting key interventions and achievements through developing, editing, and sharing E-Bulletin on regular basis. Through this initiative, all major stakeholders of the SRSO and related Programme have been updated about the key activities timely and documenting the interventions in a proper manner as the reference material for further reporting and documentation.



Sector-wise Summary of Developed E-Bulletins 2020-21

1	ECHO-HIP-COVID-19	6
2	Equine Welfare Project	3
3	MER-Unit	9
4	Micro-Finance	1
5	NPGP-Govt. of Pakistan	14
6	NRM	5
7	PINS ER-II and III	12
8	PPRP-Govt. of Sindh	19
9	Rights of Older People	15
10	Social Service Sector	8
11	SRSO Management	10
12	SRSO-IMSD	4
13	SUCCESS Programme	17
14	UNICEF COVID-19	2
15	USAID-HUB-Schools	1
	15	126



08-Research Studies were planned and conducted under the GoS-funded Peoples' Poverty Reduction Program during the 2020-21 year

PHOTO BY MARTIN R. SMITH

Head Office Sukkur/July 31, 2021

SRSO-Monitoring, Evaluation, and Research Unit (MER-U) have conducted 8 different research studies under the Govt. of Sindh-funded Peoples' Poverty Reduction Programme during the 2020-21 year. This purpose, research study concept, plan, methodology, tools, documentation, and team were developed and executed successfully as well by MER-Unit. All researches were conducted with different purposes i.e. analyses of Programme impact and outcomes, identify best learning and practices, needs assessment, situation analyses and contribution toward Programme goals, SRSO mandate, and Sindh Govt. policies. Meanwhile, these studies are contributing and supporting the key goals of the PPRP and Govt. of Sindh policy to poverty reduction, and sustainable development goals.

All these 8 studies were led by **Mr. Naimatullah Sawand (Assistant Manager- MER_SRSO-PPRP-GoS)** as **Principal Researcher** under the supervision of Team Leader-PPRP and Sr. Manager-MER. Meanwhile, head office district-based MER Team members were engaged in the studies for collecting data according to the proposed methodology and tools.

However, these studies have highlighted and promoted the role and work of SRSO MER in the evaluation and research field in an effective manner. These studies have also provided an insight view and key findings, best practices, and learnings for program planning and implementation. They have provided guidance to management to make decisions for planning and improving the implementation and management systems of the program. All studies were documented well and shared with concerned management and research and policymaking bodies and partners as well.



Summary of Conducted #08 Research Studies under Govt. of Sindh funded Peoples' Poverty Reduction Program by SRSO MER-Unit during 2020-21

Sr.#	Major Theme	Research Title	Research Period	Outreach of Study	Status of Publication
1	Impact Assessment	CIF/IGG Impact Assessment Study	July 2020	Six Districts	Published
2	Impact Assessment	COVID-19 Impact at Household Level	April-May 2020	Six Districts	Published
3	Losses/Damages of Flood/Heavy Rain	IRA Survey of Monsoon Heavy Rain/Flood	Aug-Sept 2020	Five Districts	Published
4	Impact Assessment	Income-Generating Grants (IGG) Tracer Study	March-April 2021	Five Districts	Published
5	Impact Assessment	Vocational Training Utilization Study	Jan-March 2021	Five Districts	Published
6	Business Assessment	Rapid Assessment of Small Businesses (RASB)	March-April 2021	Four Districts	Published
7	Advance Agricultural Method	Advance Agricultural methods Research	Jan-Feb 2021	Five Districts	Published
8	Impact Assessment	5 Colors Fruit Tree Assessment for nutrition needs	February 2021	Two districts	Published



SRSO-Monitoring, Evaluation and Research Unit (MER-U)

#12 Issues of SRSO-Monthly At A Glance (MAAG) An E-Newsletter were developed and shared by SRSO-MER-Unit during 2020-21 year.

SRSO-Monthly At A Glance (MAAG) – An E-Newsletter has been developed and shared on monthly basis by the Monitoring, Evaluation, and Research Unit (MER-U). This E-Newsletter has been initiated with an aim to compile and consolidate the key interventions and achievements of the organization, which has been carried out by different sectors and programs, and to keep update to all stakeholders regularly.

In 2020-21, (July 2020 to June 2021) total of 12 issues were developed and shared with all major stakeholders. Each issue of the MAAG-An-E-Newsletter was comprised of 9 to 15 pages (total edited pages 143) and covered 11 to 20 news/activities (totally covered news 180). Meanwhile, media coverage and pictorial highlights of key interventions pages were separately part of 11 issues.



SRSO-Monitoring, Evaluation and Research Unit (MER-U)

Summary of Developed MAAG-E-Newsletter 2020-2021

Issue #	Month	Total Pages	Covered News	Media Coverage	Pictorial Highlights
1	July, 2020	9	14	Yes	0
2	August, 2020	13	15	Yes	Yes
3	September, 2020	13	16	Yes	Yes
4	October, 2020	13	16	Yes	Yes
5	November, 2002	11	15	Yes	Yes
6	December, 2020	12	13	Yes	Yes
7	January, 2021	12	15	Yes	Yes
8	February, 2021	15	21	Yes	Yes
9	March, 2021	14	20	Yes	Yes
10	April, 2021	11	11	Yes	Yes
11	May, 2021	10	12	No	Yes
12	June, 2021	10	12	Yes	Yes
Total		143	180	11	11



SRSO-Monitoring, Evaluation and Research Unit (MER-U)



#09 NEWS STORY WERE DEVELOPED AND PUBLISHED BY MAINSTREAM MEDIA ABOUT MAJOR INTERVENTIONS AND ACHIEVEMENTS OF SRSO DURING THE 2020-2021 YEAR

SRSO Head Office/July27, 2021

Media engagement for promoting interventions and achievements and supporting social awareness and advocacy campaigns of SRSO is another key role of the Monitoring, Evaluation, and Research Unit (MER-U). In this regard, it facilitates and coordinates regularly with media persons in developing reports and stories, managing visits, and briefing about interventions. MER-Unit has undertaken special initiatives to develop comprehensive news stories of key initiatives, events, and achievements of the SRSO in order to promote SRSO work at a large scale through print, electronic, and digital media.

In 2020-21 special efforts were undertaken for developing and publishing news stories of key initiatives, and events and a total of #09 detailed news stories were covered of 07 different programs and projects during the year. Each news story covers all aspects of selected intervention/achievement/event including views of Programme beneficiaries, focal persons, and CEO-SRSO, and published above 20 newspapers, electronic and digital media.

Summary of Developed and Published SRSO News Stories 2020-21

By: SRSO-Monitoring, Evaluation and Research Unit (MER-U)

#	SRSO-News story Title	Covered Programme	Date of Story
1	Kitchen Gardening Kits Distribution for securing household food security/income generation	SIAPEP-OFWM/Gos	23-Jul-20
2	IEC material/Pena Flex/Banners distribution/displayed for COVID-19 SoPs awareness raising	Promoting Rights of Older People	24-Jul-20
3	National Plantation Campaign supported by Community Institutions in District Ghotki	SRSO-Core	11-Aug-20
4	SRSO COVID-19 Response under NCOC	COVID-19 Emergency Response	13-Aug-20
5	National Defense Day Celebration at SRSO Head Office	SRSO-Core	7-Sep-20
6	Moringa Tree Plantation Campaign has been initiated to solve challenge of malnutrition among children and mothers.	EU funded PINS-ER III	4-Nov-20
7	Combating with COVID-19 Pandemic through public awareness campaign and taking preventing measures by SRSO	ECHO-HIP-COVID-19 Project	17-Dec-20
8	106 public Handwashing Stations construction to combat with Covid-19 Pandemic by SRSO	ECHO-HIP-COVID-19 Project	27-Apr-20
9	MoU Signing Ceremony between SRSO and SIBAU at SRSO Head Office	SRSO-Core	23-Jun-21





BBC Covers a story about SRSO trained Artesian Samreen Solangi

Larkana/July27,2021

Samreen Solangi lives in Haji Lal Bakhsh Sheikh Village near Mohan Jo Daro Larkana. The slippery clay jewelry and coins make items in the style of sculptures and stamps.

The centuries-old culture of Mohan, which replicates the materials obtained from the scrap, is the source of income for some families. There is a girl in the same family who is bringing this clay skill into innovation and turning it into gold. SRSO has provided her skill training under the ongoing EU-funded SUCCESS Programme and as well as promoting her business through providing different opportunities. This story was developed by Riaz Sohail and Muhammad Nabil and published and telecast by BBC Urdu on July 27, 2021.

مٹی کے زیورات

مٹی سے زیورات بنانے اور پہننے کا رواج تو موئن جو دڑو سے لے کر صدیوں پرانا تھا، حال ہی میں اس فیشن نے ایک بار پھر انگڑائی لی ہے۔ انڈیا سمیت متعدد ممالک میں اب انہیں بنایا جا رہا ہے۔

ٹمرین سولنگی بتاتی ہیں کہ غیرسرکاری ادارے سندھ رول سپورٹ آرگنائزیشن نے انہیں جوئیلری بنانے کی تربیت فراہم کی۔ تین روزہ تربیت میں ان کے ساتھ دس کے قریب لڑکیاں تھیں اور ان میں سے ٹمرین نے اس خیال کو مٹی کی طرح اپنا ذہن میں پکا لیا ہے۔



تنبیہ: دیگر مواد میں اشتہار موجود ہو سکتے ہیں



SRSO- Pictorial Highlights July,2021

